## Content Manager - (Owner) Judith Card <br> Overall Responsibility for website content \& design

## Website Guidance Team (WGT) <br> Chair - Judith Card

Representatives from HH staff \& residents make recommendations to Content Manager for decisions on website content, standards, changes, usability \& communication channels

## Content Change Process

- Content Manager delegates responsibility for ROUTINE maintenance \& updates to others who have permission as a website Administrators
- NON-ROUTINE requests are submitted to the Content Manager to:
- determine if change is major or minor
- consider technical requirements
- consult with WGT, Developer, \& Tactical Team
- implement, delegate or decline request



## Roles

- Chief Technology Officer
- Content Manager - Judith Card
- Communications Director
- Resident Services Director
- Resident Services Associate
- Resident Rep
- WGT- Judith, staff, 4 residents
- Tactical Team
- Jet Stream - Developers
- IT Director
- Website Advisor
- RTAG

Responsibilities
Overall guidance \& ongoing assessment of website project
Manager \& website designer - chair WGT
Oversight \& review of written communication - ad hoc to WGT
Administrator for delegated website changes - ad hoc member of WGT
Administrator for calendar and other publications (Alert, etc.)
Liaison for RC content, RTAG chair, ongoing review of resident input
Recommendations \& decisions to support Content Manager
Processing problems \& providing ongoing guidance
Website development in collaboration with Judith \& Mike O
Technical advice/support as needed
Support for project management as needed
Ad hoc support for website review \& testing as needed

