### **Horizon House Connect Resident Website**



# Content Manager – (Owner)

Judith Card Overall Responsibility for website content & design

## Website Guidance Team (WGT)

Chair - Judith Card

Representatives from HH staff & residents make recommendations to Content Manager for decisions on website content, standards, changes, usability & communication channels

## **Content Change Process**

- Content Manager delegates responsibility for **ROUTINE** maintenance & updates to others who have permission as a website Administrators
- NON-ROUTINE requests are submitted to the Content Manager to:
  - o determine if change is major or minor
  - consider technical requirements
  - o consult with WGT, Developer, & **Tactical Team**
  - implement, delegate or decline request

#### **Communication Process**

The Tactical Team defines the message to be communicated to residents regarding website status

Content Manager consults with WGT to determine appropriate channel with review by others as needed

Weekly ALERT Quarterly TECH TIMES (Comm. Director)

> Monthly RESIDENTS' COUNCIL (Board President)

HHTV, Elevator Signs and Message Board (Resident Services)

Monthly FIRESIDE CHAT (CFO/CTO)

#### Roles

- Chief Technology Officer
- Content Manager Judith Card
- Communications Director
- Resident Services Director
- Resident Services Associate
- Resident Rep
- WGT- Judith, staff, 4 residents
- Tactical Team
- Jet Stream Developers
- IT Director
- Website Advisor
- RTAG

#### Responsibilities

Overall guidance & ongoing assessment of website project

Manager & website designer - chair WGT

Oversight & review of written communication – ad hoc to WGT

Administrator for delegated website changes - ad hoc member of WGT

Administrator for calendar and other publications (Alert, etc.)

Liaison for RC content, RTAG chair, ongoing review of resident input

Recommendations & decisions to support Content Manager

Processing problems & providing ongoing guidance

Website development in collaboration with Judith & Mike O

Technical advice/support as needed

Support for project management as needed

Ad hoc support for website review & testing as needed